



Advanced Collaboration & Transformation

Aligning Strategy, Leadership and People

Change the
heart of...

Growth

Cultural Shift

Business Strategy

Customer Centricity

Digital Transformation

Continuous Improvement



Business Models are
changing

Competitive Advantage is
short lived

To be successful in today's ever more competitive world
all organizations need to successfully align on the
aspiration for change and related success indicators
before engaging in transformation planning and execution





To remain competitive you need to reinvent or modify your business model and that needs to happen at an ever-faster rate.

This requires successful change

The reason for
change failure is
stakeholder
misalignment

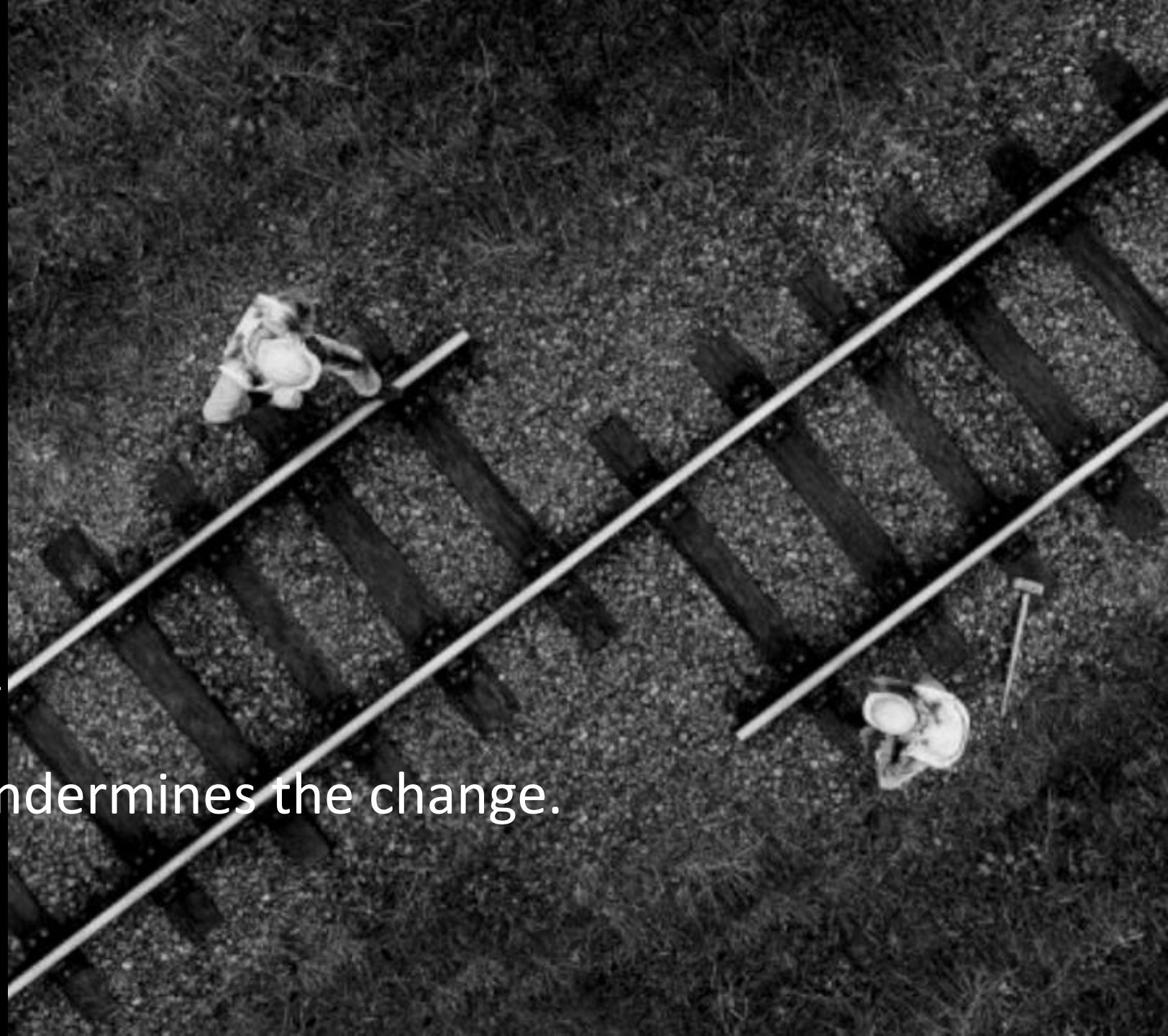
Knowing the cause
is the root to
resolve it

Reason for Misalignment	Perceived	Actual
Different Data	5%	35%
Different Language	0%	60%
Different Agenda	95%	5%



Most change failure is due to a lack of stakeholder alignment

The human condition undermines the change.





Advanced Collaboration drives alignment to deliver:

- Stakeholder aligned and endorsed case for change
- Prioritised action plan with goals, metrics, rich score card and KPI's
- Interactive roadmap including activities, accountabilities, dependencies and timelines





Getting from *“I think this”*
to *“We all agree to do that”*

That is Alignment of Action not Alignment of Thinking



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X·PM | A WIL GROUP MEMBER 

asc
PROJECTS!